What is the idea?

Our idea is a user-friendly device that can help students find places to shop, places to eat  
and activities to do around the location that they are [in](http://in/). The problem is students want to  
explore and do activities or other stuff with their group of friends but they have to go out of  
their way to find deals/ special offer or find out what is popping around the area. Instead  
this device can allow students to input their location (filter through what they are looking  
for ) and see what the options are around the area. This is a good software for students who  
are on a budget. We can implement a feature which allows you to pin your location and tag  
yourself saying you liked a place and giving ratings.

Has this idea already been implemented?

As far as we can see there is nothing available on the market there are a few applications  
such as Dostuff and Eventbrite but they are not widely used within the UK however  
extremely popular in America. This shows that there is definitely a gap within the market  
and proves that there has been success within the idea.  
How will this be created?  
Our application will most likely be created with the help of real time location sharing which  
will enable us to be able to input data into our program allowing us to find locations nearby.  
This could be done by having filters which can tailor to specific needs, such as nearest  
cafes/clubs etc.

Who are the end users/ Why do you think there’s a need for this idea?

Currently students have apps for unidays, but this is usually for retail company. Many  
students find it hard finding a place that has deals and special offers for eating out, activities  
they might want to [do](http://do/). This also helps student have fun on a budget if they choose to use it  
in that way.  
Are there any limitations for this idea?  
One downside to this application will be the need of internet in order to run the application.

User feedback:

We have spoken to students who think this is a great way of them finding things to do in  
London without them having to go out and research. They’d like to have an app that has all  
elements such a food places, shopping and activities all in one place. Also being able to pin  
your location, a way of sharing a certain place is a great feature we could use to help users  
interactivitity.